**AGRI-ASENSO PACKAGE [PHILLIPINES]**

**Problem Statement**

The 10.3 million smallholder farmers in the Philippines are one of the world’s largest, most impoverished, and most marginalized populations. Still struggling to recover from 2013’s Typhoon Haiyan, many farmers work under very poor conditions while exposed to risks associated with agricultural production. Their lack of access to agricultural resources, technologies, and education about agricultural technologies and best practices in the face of rapid climate change is compounded by high costs for resources, financial services at odds with the agri-business cash flow cycle, and a limited market for surplus crops. The complicated, expensive, and time-consuming process of going through several channels to get the resources farmers need further limits their ability to develop.

**Our Solution**

“Agri-Asenso” (“Agricultural Promotion” or “Increase” in Tagalog) is a social enterprise that offers a range of solutions for smallholder farmers. The basic Agri-Asenso package includes season-long training on vegetable production and contains agricultural inputs such as seeds and fertilizers, farm tools, technologies, market information and micro-insurance. A one-stop-shop, Agri-Asenso is easily accessible and its discounted items are far cheaper and less time-consuming than sourcing resources from multiple suppliers. Loans and heavier farm equipment are also offered by Agri-Asenso to enable smallholder farmers to expand their operations.

**Progress**

* 938 famers (645 females, 293 males) attended the training session; 59 received an Agri-Senso package.
* 3 kilos of seeds, 24 metric tons of organic fertilizers and 10 metric tons of chemical fertilizers provided. 28 mulching sheets, 55 drip-irrigation sets, and 9 greenhouses also provided.
* 3.4 tons of vegetables produced and marketed; 24 facilitarors mobilized to provide training, technical assistance and facilitate access to micro-insurance.

**Looking Forward**

To reach the goal of reaching 200,000 households or one million persons by 2020, Agri-Asenso plans to establish five provincial micro-finance institutions and agricultural product dealers to cater to at least 50 local dealers with 1,000 trained women and men to promote and demonstrate the Agri-Asenso package. Agri-Asenso will diversify and use business-to-business marketing to scale up in other agricultural value chains to replicate this model nationwide.